

The Economic Development Team at the University of York provides business support services in the local region which include grants, workshops and other advice and guidance.

This privacy notice is for businesses in contact with the Economic Development Team and partners or networks who work with us to deliver our services. It sets out the ways in which the Economic Development Team at the University of York gathers, uses, stores and shares your data. It also sets out how long we keep your data and what rights you have in relation to your data under the General Data Protection Regulation (GDPR).

For the purposes of this privacy notice, University of York is the Data Controller as defined in the General Data Protection Regulation. We are registered with the Information Commissioner's Office and our entry can be found <a href="https://example.com/here">here</a>. Our registration number is: Z4855807.

We collect data about you when you register an interest in our business support programmes. Much of the data we hold on you comes from information provided in your application forms. Additional information may have been provided by you as part of your interactions with us before applying. Information relating to you and your business may have been provided to us by third parties e.g. other funded support programmes for the purpose of providing you with appropriate support.

<u>Personal data</u> including name, email address, telephone number, job title, company/business details.

<u>Special category data</u> including information about disability, ethnicity and racial origin (if you consent to provide this for the purpose of equal opportunities monitoring).

The University needs to collect and retain certain types of data, in various formats, about business contacts and partners in order to fulfil its functions as a business support service provider and to maintain strategic relationships within the region.

Typically, data will be processed:

on the grounds of contractual requirement or to take steps to enter into a contract with you e.g. to provide you with funded support

because it is necessary for legitimate interests, for the purposes of monitoring referrals, creating links with and promoting opportunities to businesses, in order for us and you to

fulfil our business support functions, for the benefit of regional SMEs and the regional economy (for partners and networks) to monitor equal opportunities because you have given us your consent

The University may process your personal data for the following purposes:

to progress your enquiry and/or application for funded support to administer the financial aspects of our relationship with you including processing claims and payments to manage your participation at events